## **Preparing Artwork For Plastic Cards**

## For 1 or 2 Colour

Card size: 3.377" x 2.127" Key tag size: 2" x 1.1"

Colour Format: B&W line art (no gradients or bleed)

File format: TIFF

Print Resolution: 350ppi

Each file must use black to represent the colour being printed. Please label each file with the colour that you want used.

Files must be supplied one up with a separate file for each colour and for the front and back.

Files must be compressed with Win zip or Stuff it before sending.

## For Full Colour

Size: 3.377" x 2.127" Key tag size: 2" x 1.1"

Colour Format: CMYK (no bleed)

File format: TIFF

Print Resolution: 350ppi

Files must be supplied one up with a separate file for the front and back.

Files must be compressed with Win zip or Stuff it before sending.

## If you have any questions feel free to contact us.

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